

I ♥ **PENANG FREE PORT**

# PHOTOGRAPHY

## COMPETITION 2012/2013

Remaking Penang Together



Jointly Organised & Endorsed by:



For latest information, please visit: <http://www.facebook.com/ILovePenangFreePortPhotoContest>

# RULES AND REGULATIONS

1. The competition is open to all Malaysian photography enthusiasts aged 18 and above. Members of the organizing committee and their immediate family members are not allowed to participate in this competition.
2. The theme is "I love Penang Free Port". Participants must capture image(s) related to either one of the benefits or effects of the restoration of the Penang Free Port. (*See last page for some of such benefits*). Each caption must outline how it is relevant to the benefit / effect concerned and be supported by a corresponding photograph.
3. There is no limit of number of entries for each participant. However each participant will be entitled to only one prize. The photograph/s must be taken within Malaysia only. The organizing committee reserves the right to change the judging criteria and prizes without notice.
4. Each entry submitted will be accepted if it meets the requirements of the competition as stated herein.
5. All rights pertaining to the works submitted must be that of the participant only. The whole picture/photograph must be taken by the participant.
6. All entries must reach the organizing committee on or before 23:59 pm on the 31st of January 2013 at the following address :

**Canon EOS Boutique Penang**  
**98, Jalan Burma 10050**  
**Penang**  
**Tel No.: 04-2288858**
7. Submitted works will be judged on the basis of composition, clarity, content, colour and the appropriateness of the caption.
8. Photograph/s must not be digitally super-imposed but HDR photographs are accepted. The organizing committee shall not be responsible for any damage to the photograph/s or loss of photograph/s through mailing. Proof of posting is not proof of receipt.
9. Each entry submitted must be accompanied by an **OFFICIAL ENTRY FORM AND RELEASE FORM** which must include details of the participant. Photocopy of the form can be used.
10. All entries shall be in 8R (8"x10" or 8" x 12") or A4 color print on photo paper/s and shall not be mounted on a mounting board. The OFFICIAL ENTRY FORM/S must also be attached to the reverse side of the photograph/s. The RELEASE FORM has to be signed and sent together with the entries. ( Note : Do not attach the RELEASE FORM to the reverse side of the photographs.)

11. Photographs using inkjet printing or developed by the traditional way are also accepted in this competition.
12. Participants must also submit the high resolution files in JPEG format and store in the CD/DVD. One CD/DVD can store more than one photograph. Each image should have minimum file size of 10 Megapixels. The CD must be labeled with the name, NRIC number and phone number of the participant.
13. For the winning entries, the unedited camera files or camera RAW files are required to be submitted to the organizing committee for verification purposes upon its request.
14. All processing cost, printing cost and delivery cost will be borne by the participants. Photograph/s and CD/DVD submitted is /are not returnable and all entries shall remain the property of the organizing committee.
15. All photographs having won prizes in any other contests or published elsewhere will not be accepted to participate in this competition.
16. Prizes are subjected to change without notification and cash alternatives will not be available.
17. Submitted entries will not be returned. Copyright belong to the organizing committee.
18. The organizing committee has the absolute right to amend this rules and regulations without prior notice.
19. The organizing committee reserves the right to reject unqualified or incomplete submissions for any reasons whatsoever without any explanations.
20. The organizing committee reserves the rights for the prizes & certificates to be refunded/returned should the participants be subsequently found guilty of violating any of the rules and regulations.
21. The organizing committee reserves the absolute right to cancel or postpone the competition at any time without any notice and without any liability whatsoever.
22. The decision of the Penal of Judges will be FINAL. No oral explanation or correspondence will be entertained.
23. All prizes must be collected by the winners in person and no representatives are allowed.
24. The winners will be notified by email or by letter or by phone.
25. The organizer will have the right to substitute the prizes of equivalent value, as it deems fit.
26. All accepted submissions signify the acceptance by the participants of the rules and regulations of this contest.

The softcopy of the entry form can be found in Facebook. Please visit us in Facebook for latest information.

- <http://www.facebook.com/ILovePenangFreePortPhotoContest>



## PRIZES

1<sup>st</sup>

### RM5,000 Cash

- 1 unit Canon SLR camera
- 1 set Canon EOS cleaning kit
- Canon Photography book
- 2 days 1 night stay in the Penang Cititel Hotel



2<sup>nd</sup>

### RM2,500 Cash

- 1 unit Canon compact camera
- 1 set Canon EOS cleaning kit
- Canon Photography book
- 2 days 1 night stay in the Penang Cititel Hotel



3<sup>rd</sup>

### RM1,500 Cash

- 1 unit of Canon compact camera
- 1 set Canon EOS cleaning kit
- Canon Photography book
- 2 days 1 night stay in the Penang Cititel Hotel



Consolation  
x30

### RM100 Cash

- 1 set Canon EOS cleaning kit
- Canon Photography book



# I ♥ PENANG FREE PORT PHOTOGRAPHY COMPETITION 2012/2013

## OFFICIAL ENTRY FORM:

Name of Participant (*as in IC*): \_\_\_\_\_

Telephone No: \_\_\_\_\_ (Home) : \_\_\_\_\_ (Mobile): \_\_\_\_\_

NRIC / Passport No: \_\_\_\_\_ Nationality : \_\_\_\_\_

Home Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Sex: Male / Female Occupation : \_\_\_\_\_

Location: \_\_\_\_\_



**Please paste this form behind your photo**

### CATEGORIES: (TICK ONE)

☐ ▶ Duty Free Shopping Heaven

☐ ▶ Entertainment Hub

☐ ▶ Fashion City

☐ ▶ More Cruises and Flights

☐ ▶ Blossom of Penang Tourist Spot

☐ ▶ Business Destination

☐ ▶ Ho Chiak City

☐ ▶ Other :  
Many spill over effects through your imagination

1. Caption (*Can be in English, Chinese or Malay*) and be supported by a corresponding photograph.  
(*less than 50 words*) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# PHOTO RELEASE FORM

In connection with my participation in the I Love Penang Free Port Photography Contest, I hereby declare the following:

1. That I am the lawful author/copyright owner/authorized party of the photographs submitted.
2. That organizer is given the absolute rights and permission to use or reuse, publish, assign any third party to use or reuse or publish and to reproduce the photograph(s) that I have submitted for the participation in this competition. In the event that my photographs (s) should win any one of the prizes, I hereby grant full copyright and title to such winning photograph(s) to the organizer.
3. That in the event there are models/persons/individuals/ any other items or artistic work and the like used in the arrangement or composition of the photograph(s) submitted for this competition, I hereby declare that the recruitment of such persons, individuals or objects are with the full consent or permission of such persons and individuals or owners and authors of such objects as the case may be. Therefore the organizer shall in no way be liable for any copyright infringement or for any claims whatsoever made by such persons/individuals or the owners and authors of such objects as the case may be.
4. That I have read, understood, and complied with the rules and regulations published in this contest.

**Signature of participant**

: \_\_\_\_\_

**Date**

: \_\_\_\_\_

**Name of Participant ( as in IC)**

: \_\_\_\_\_

**NRIC / Passport No**

: \_\_\_\_\_

**List all your submitted file names here**

: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



**Please include this form in your submission.**

# ENTRY SAMPLES



Duty Free shopping Heaven

**HATI BERDEBAR-DEBAR**  
 "Hatiku berdebar-debar, perasaan gembira untuk membeli-belah di pasar raya dengan harga murah."



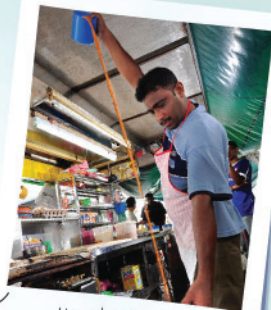
Fashion City

## FASHION

"As a fashion apparel & accessory city, Penang under its "Free Port Status" will extend & enhance its niche on these businesses."

## BERSEDIA

"Saya memperluaskan tarikan teh tarik supaya boleh menyambut lebih ramai pelanggan yang melawati Pulau Pinang."



Ho Chiak City



Blossom of Penang Tourist spot



Entertainment Hub

Business Destination  
**NO IMPORT DUTY, CHEAPER RAW MATERIAL**

"With no import duty, wouldn't you choose Penang as your best investment island?"



More Cruises and Flights

**A CHOICE OF INTERNATIONAL CRUISE STOP OVER**

"With the increase in the number of cruise stopovers and more visitors coming here, it will naturally create more business opportunities for Penang hawkers and shops."

重新搖亮，東方之珠

"檳城的古迹再配合自由港的光环，就让檳城再次成为全世界瞩目的一颗东方之珠吧"

## 舞动

"如檳城恢復自由港，將是一座充滿了生氣和動感的娛樂城"



# QUICK FACTS ON THE BENEFITS BY RESTORING THE PENANG FREE PORT STATUS

Duty Free Shopping Heaven	Entertainment Hub
Fashion City	More Cruises and Flights
Blossom of Penang Tourist Spot	Business Destination
Ho Chiak City	Other : Many spill over effects through your Imagination

## QUICK FACTS

### ***Duty Free Shopping Heaven***

By removing the import duties for various goods, we can remake Penang as a shopping paradise for tourists and locals

### ***Fashion City***

With many international events, entertainment and business 'happenings' boosted by the free port status, the latest fashion apparels and accessories will find a niche market in Penang, and thus creating a more trendy outlook and lifestyle for the locals.

### ***Blossom Of Penang Tourist Spots***

With increased tourist's arrival, there will be a boom to our tourist spots such as heritage sites, parks and beaches.

### ***Ho Chiak City***

Penang is already famous with hawker food. With no import duties on food ingredients and beverages, foreigners and locals will enjoy even more attractive food pricing and greater variety.

### ***Entertainment Hub***

When Penang becomes the choice destination for staging international events, the locals can join the tourists and enjoy the wide array of cultural activities, musicals and concerts that take place here.

### ***More Cruises And Flights***

Cruise companies and airlines will increase the frequency of trips into Penang in response to the higher demand from tourists

### ***Business Destination***

The free port status can uplift Penang's reputation as a destination for business meetings, incentives, conventions and exhibitions.

### ***Others***

There are too many spill over effects to list down here such as it create more jobs for Penangites, more income for taxi drivers...etc once Penang resume back the free port status. So in these categories, we want you to shot your own idea photos which are not listed here through your imagination.

